

Mesolift

At Dr. Dray, 11b Albert Place, London W8, www.drday.co.uk, £200



The name is Dray. Dr. Dray.

Device:

A sort of staple gun that delivers micro-injections of hyaluronic acid (a synthesised version of the hydrating substance naturally found in your body) right into the skin, along with a cocktail of vitamins and amino acids.

Credentials:

Facial mesotherapy is widely available in cosmetic clinics around the country, but French cosmetic doctor Dr. Dray is the man who actually invented it. "Injecting moisture gives skin immediate bounce and glow," he says. "But the biostimulants work long-term. Their effect builds over time, stimulating collagen production and protecting cells from breakdown to make it look plumper and firmer."

What happens:

A nurse cleanses your face and smoothes a numbing gel all over. Then Dr. Dray or his charming sidekick Dr. Benjamin picks up what looks like a small machine gun and starts quick-firing a tiny needle into your face, neck, and even your undereyes. It takes about ten slightly shocking minutes. Next, a cooling Bioderma sheet mask is applied, and five minutes later, you're done.

Level of discomfort:

Oh, you can feel the hundreds of jabs, some of which sting - but it's not totally excruciating. I'm told some people like it without the numbing gel, but I wouldn't advise you to go there.

The promise:

Three treatments in quick succession will make you look juicier for weeks, while regular top-ups have a firming, anti-ageing effect.

We think:

You'd think you'd emerge from this with a blood-splattered face (just in time for Halloween), but you can't see a thing apart from visibly plumper, more translucent, hyper-hydrated skin. That effect doesn't last beyond a day or two, but for long-term healthier, younger-looking skin, these injections make sense. I'd have it every month if I could afford it.